

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year 2022-2023

DEPARTMENT OF MANAGEMENT STUDIES (MBA) BATCH 2021 - 2023 MBA IV SEM DISSERTATION TITLE

SL NO	REG. NO.	NAME	SPECIALIZATION	Name of Guide	IV SEM DISSERTATION TITLE
1	P19BU21M0001	ABDUL BASITH	Marketing	Dr. P. Sudarkodi	A Study on Customer satisfaction regarding HDFC Bank, Kasaragod
2	P19BU21M0003	ABISON REJI	HR	Dr. P. Sudarkodi	A Study on Influence of Grievance Handling Mechanism on Employee work performance with reference to Kerala Feeds Ltd.
3	P19BU21M0004	ADARSH KP	Marketing	Dr. P. Sudarkodi	A study on process management in supply chain industry with special reference to Freighterix Cargo Solutions
4	P19BU21M0005	ADIL SADIQUE	Marketing	Dr. P. Sudarkodi	A study on post purchase behaviour of customers of Hero motor bikes with a special reference to Golden Motors , Edappal , Malappuram
5	P19BU21M0006	ADNAN ANWAR SHEIK	Marketing	Dr. P. Sudarkodi	A study on brand awareness and perception at Bajaj Allianz, Kasaragod district,Kerala
6	P19BU21M0007	AJITH PM	Logistics	Dr. P. Sudarkodi	A Study on Third party logistics (3PL) in Flyton Xpress
7	P19BU21M0008	AJMAL MANOJ N	Marketing	Dr. P. Sudarkodi	A Study on packaging of products in consumer buying behaviour in five star coconut oil production company

8	P19BU21M0009	AKHIL E S	HR	Dr. P. Sudarkodi	Study on effectiveness on training and development in High range coffee curing pvt ltd
9	P19BU21M0010	AKHIL PRASAD	Finance	Dr. P. Sudarkodi	A Study on Fund Flow and Liquidity position of Traco Cable Company Limited, Irupanam, Thrippunnithura
10	P19BU21M0011	AKHIL S	HR	Dr. P. Sudarkodi	A Study on Factors Affecting Employees, Performance In, Mount Zion Medical College Hospital
11	P19BU21M0012	AKIL M NAIR	Logistics	Dr. P. Sudarkodi	A Study on Multi- Modal Transportation At Ellipso Logistics, Chennai
12	P19BU21M0013	AKSHAY ASOKAN	Logistics	Dr. P. Sudarkodi	A study on effectiveness of inbound & outbound warehouse operations at Freightierix Cargo Solutions Pvt ltd
13	P19BU21M0014	AKSHAYA MV	HR	Dr. Jagadeesh Babu	A study on quality work environment and quality of work life among employees at BA Homes, Ernakulam
14	P19BU21M0015	ALEN S THOMAS	HR	Dr. Jagadeesh Babu	A Study on Performance Appraisal System At Domain2host
15	P19BU21M0016	AMAL GOPI	Marketing	Dr. Jagadeesh Babu	A study on impact of branding in consumer buying behaviour in poultry and cattle feed industry (with Special Reference to Bismillah Feeds, Kerala)
16	P19BU21M0017	AMAL DAS H	HR	Dr. Jagadeesh Babu	A study on employees welfare and policies in Kerala minarals and metal limited, kollam, Kerala

17	P19BU21M0018	ANAMIKA C	HR	Dr. Jagadeesh Babu	A study on employees perception towards hr practices and human resource information system at rossell techsys(Division of rossell india ltd) bengaluru
18	P19BU21M0019	ANAND SINGH	Logistics	Dr. Jagadeesh Babu	A study on operations in logistics management at Prima Industries Ltd, Ernakulam
19	P19BU21M0020	ANAND TOM TENISON	Marketing	Dr. Jagadeesh Babu	“A study on brand preference of mobile phones with reference to cloud digital hub” in Calicut
20	P19BU21M0021	ANANDU K	Logistics	Dr. Jagadeesh Babu	A study on Usage of wireless technology in warehouses for tracking goods at REDOVA LOGISTICS PVT LTD
21	P19BU21M0022	ANEESH.A	Logistics	Dr. Jagadeesh Babu	A study on cargo handling of Redova logistics in Chennai,Tamilnadu
22	P19BU21M0025	ANJANESHWARAN R	Logistics	Dr. Jagadeesh Babu	A Study On Problems In Road Transportation With Special Reference To Freighterix Cargo Solutions At Chennai,Tamilnadu
23	P19BU21M0026	ANJU U	HR	Dr. Jagadeesh Babu	A study on effect of training & development on employee retention in Rossell Techsys(Division of Rossell India Ltd) Bengaluru, Karnataka
24	P19BU21M0027	ANUGRAHA P A	HR	Dr. Jagadeesh Babu	A study on factors influencing employee Motivation in KPL oil mills Pvt Ltd , Irinjalakkuda Thrissur
25	P19BU21M0028	ANUPAM NAYAK	Health care	Dr. Jagadeesh Babu	A study on operation department conducted at IQ medical College and hospital, Durgapur

26	P19BU21M0029	ARJUN P P	Marketing	Dr. Jagadeesh Babu	A Study on Brand Awareness of Vesta Icecream with Special Reference to KSE Limited, Iringalakuda
27	P19BU21M0030	ARUN BHASKARAN	Marketing	Dr. Jagadeesh Babu	A study on role of creating brand value among customers in nxtlogic software company.
28	P19BU21M0031	ARUN KUMAR C S	Marketing	Prof. Shilpa BS	A Study on Marketing Strategy in Kollam Milma Dairy Limited
29	P19BU21M0032	ARUN P	Logistics	Prof. Shilpa BS	A Study On Import Procedure And Documentation At Leo Global Express Logistics India Pvt Ltd Kochin
30	P19BU21M0033	ARSHA A	HR	Prof. Shilpa BS	A study on the perception of employees towards performance appraisal in CEDAR Retail Pvt Ltd, Thrissur
31	P19BU21M0034	ASHY PRINCE GEORGE	HR	Prof. Shilpa BS	Role of employee motivation programs and its effectiveness with reference to Halecaim private limited, bangalore
32	P19BU21M0035	ARIYA U	HR	Prof. Shilpa BS	A Study on effectiveness of training and development among employees with special reference to packwell company
33	P19BU21M0036	ALEN JOSEPH	Logistics	Prof. Shilpa BS	A Study On Multi Modal Transportation Zeniline Global Logistics,Chennai
34	P19BU21M0037	ASHITHA K	HR	Prof. Shilpa BS	A study on effectiveness of training and development among employees with special reference to SETHU'S EXPORT INDIA PVT LTD, CALICUT

35	P19BU21M0038	CHANDANA SIVARAJAN	HR	Prof. Shilpa BS	A Study On Emotional Intelligence And Quality Of Work Life Among The Employees Of Kerala Minerals And Metals, Kollam, Kerala
36	P19BU21M0039	DEVIKA MANOJ	HR	Prof. Shilpa BS	A Study on Human Resource Information System In Kathir (Tvs) Motor, Trivandrum
37	P19BU21M0040	DUDEKULA UMMAR FAROOQ	HR	Prof. Shilpa BS	A Study on Recruitment and Selection Process At Antern technologies Pvt Ltd In Bangalore
38	P19BU21M0041	GOKUL GOPINATH	Logistics	Prof. Shilpa BS	A study of analyzing the sustainability practices in freight transportation with special preference to freighterix cargo solutions
39	P19BU21M0042	GURUPRIYAN PR	Logistics	Prof. Shilpa BS	A Study on Problems Faced By Freight Forwarders With Reference To Ellipso Logistics
40	P19BU21M0043	HARIKRISHNAN A	Finance	Prof. Shilpa BS	A study on financial performance analysis at Joonktolly tea and industry LTD
41	P19BU21M0044	JASWIN ABRAHAM	Finance	Prof. Shilpa BS	A Study on Financial Performance Analysis of KKR Group of Companies ltd
42	P19BU21M0045	JEBIN ANTONY	Finance	Prof. Shilpa BS	A study on impact of inventory management on organisational performance in Bismillah modern rice mill, Vannamada
43	P19BU21M0046	JESVIN P JOSE	Logistics	Dr. Prakash B Nayak	A study on effectiveness of logistic management with special reference to freighterix cargo solutions

44	P19BU21M0047	JITHIN JOHNSON	HR	Dr. Prakash B Nayak	A study on employee engagement activities at Signware Technologies
45	P19BU21M0048	JOEL PHILIP B	HR	Dr. Prakash B Nayak	A Study On 5s Implimention In Organizational Efficiency In Kottakkal Arya Vaidya Sala
46	P19BU21M0049	JOSHAN M. JOHN	Logistics	Dr. Prakash B Nayak	A study on Problems faced by Freight Forwarders with reference to Hulk Cargo Solutions Ltd Chennai, Tamilnadu
47	P19BU21M0050	JERIN JAMES JOSEPH	Logistics	Dr. Prakash B Nayak	The key trends steering indias logistic landscape into the six spots in the world bank logistics perfomance index(LPI)
48	P19BU21M0051	JUSTIN MATHEW ABRAHAM	Marketing	Dr. Prakash B Nayak	A study on effectiveness of Marketing mix among customers in Textile industry (with special reference to Soapra overseas , coimbatore)
49	P19BU21M0052	K M MUSKIN	HR	Dr. Prakash B Nayak	A Study On Employee Absenteeism With Special Reference To Thomson Lifts, Arekere, Bangalore
50	P19BU21M0053	LIJIN K ABRAHAM	Marketing	Dr. Prakash B Nayak	A study on customer satisfaction towards Max fashion brand
51	P19BU21M0054	LIKKU MARIAM SHIJU	HR	Dr. Prakash B Nayak	A study on employees quality of work life and work environment in Kmml, kollam kerala
52	P19BU21M0055	LINO JOSEPH	Marketing	Dr. Prakash B Nayak	A Study on Customer's time spent in the store with regard to in store music in Van Heusen Outlets

53	P19BU21M0056	LINO WILSON	Marketing	Dr. Prakash B Nayak	A study on effectiveness of digital marketing services in viston soft technologies, Chennai
54	P19BU21M0057	LINTA SIBI	HR	Dr. Prakash B Nayak	A study on the perception of employees on effectiveness of recruitment and selection at meriboy (nutricreams pvt ltd) Eranakulam
55	P19BU21M0058	MOHAMED MISFER M	Logistics	Dr. Prakash B Nayak	A Study On Export Procedure And Documentation With Reference To Blue Bharath Exim Private Limited ,Chennai,Tamilnadu.
56	P19BU21M0059	MONISHA R	HR	Dr. Prakash B Nayak	A Study on Employees Satisfaction Towards Their Duties and Workplace Fulfilment
57	P19BU21M0060	MUGESH RAJ B	HR	Dr. Prakash B Nayak	Factors influencing employees social responsibilities behaviour in lauryn builders Pvt Ltd
58	P19BU21M0061	NAIGIL THOMAS	Finance	Dr Gopi G	A study on impact of inventory management on firms performance with special reference to Elite rubber company
59	P19BU21M0062	NASARUDHEEN KP	Finance	Dr Gopi G	A study on working capital management with reference to Andamans timber industries limited. Thalassery,kannur
60	P19BU21M0063	NAYANA K	HR	Dr Gopi G	An analysis on the workers participation in management at Apollo Tyre's limited kalamaserry
61	P19BU21M0064	NIKHIL JOY	Logistics	Dr Gopi G	A Study On Transportation Fleet And Cargo Management At Picastra Logistics Private Limited

62	P19BU21M0065	NIKHIL NARAYANAN	Logistics	Dr Gopi G	“A Study On Effectiveness Of Inbond And Outbond Warehouse Operation At Dtdc”
63	P19BU21M0066	NISHA GEORGE	HR	Dr Gopi G	A Study on learning management system at Rosell Techsys,bangalore
64	P19BU21M0068	Pournami MB	HR	Dr Gopi G	A study on Talent acquisition approaches at Arcit Architectural firm, Kochi.
65	P19BU21M0069	PRASAD V	Finance	Dr Gopi G	A Study On Financial Performance Analysis At Dtdc Express Ltd
66	P19BU21M0070	PRAVEENA K	HR	Dr Gopi G	A study on relationship between organisational culture and employee performance at BA Homes Ernakulam,Kerala
67	P19BU21M0071	PYARI SHAJI	HR	Dr Gopi G	A study on effectiveness of training and development in Brigade Group
68	P19BU21M0072	RADHIKA RAJAN	HR	Dr Gopi G	A study on the effect of workforce emotional intelligence at Edubridge Learning Pvt. Ltd
69	P19BU21M0073	RAJOLI NIKHIL	HR	Dr Gopi G	A study on organization culture and development in Thrymyr software pvt Ltd
70	P19BU21M0074	REJU JOHNSON J	HR	Dr Gopi G	A Study On Effectiveness Of Training Program With Special Reference To Halecaim Pvt Ltd,Bangalore

71	P19BU21M0075	RIFFAIDEEN	Logistics	Dr Gopi G	A study on export-import documentation and services in Freighterix cargo solutions at Chennai,Tamilnadu
72	P19BU21M0076	RIJIN C GEORGE	HR	Dr Gopi G	A Study On Influence Of Labour Welfare Measures On Employee Commitment With Reference To Indian Rare Earth Limited
73	P19BU21M0077	ROHITH R NAIR	Marketing	Prof. Sajeena J.P.S	A Study On Advertising Strategy And Effectiveness towards Embark Edu Solution Pathanamthitta
74	P19BU21M0078	ROHITH T NAIR	Marketing	Prof. Sajeena J.P.S	A Study On Sales Promotion Techniques In Coirfed Alleppey
75	P19BU21M0079	RUFOSE N J	Finance	Prof. Sajeena J.P.S	A Study On Financial Performance Analysis Of Kisan Mouldings Ltd, Bangalore
76	P19BU21M0080	SACHIN BM	HR	Prof. Sajeena J.P.S	A study on employee retention of Nissan motors, Mysore
77	P19BU21M0081	SAGAR C R	HR	Prof. Sajeena J.P.S	A study on employee welfare measure at BHEL, Bengaluru
78	P19BU21M0082	SAGAR SHEET	Logistics	Prof. Sajeena J.P.S	<u>A Study on Impact of IT in supply chain and logistic management”.</u>
79	P19BU21M0083	SHAHANA	HR	Prof. Sajeena J.P.S	A Study on Training Needs Analysis at Rossell Techsys (Division of Rossell India Ltd), Bangalore.

80	P19BU21M0084	SAJAN GEEVARGHESE	Logistics	Prof. Sajeena J.P.S	A Study On Delay In Cargo Handling Activities At Redova Logistics At Chennai, Tamilnadu
81	P19BU21M0085	SANAL BHASY	Logistics	Prof. Sajeena J.P.S	A study on the challenges and opportunities of freight forwarders in India with special reference to Brizo Global logistics
82	P19BU21M0086	SANDESH D	Finance	Prof. Sajeena J.P.S	A Study On Forex Market And Analysis Of Major Currencies
83	P19BU21M0087	SANIYA KK	HR	Prof. Sajeena J.P.S	A study on employee stress management at santhi hospital omassery
84	P19BU21M0088	SANOOB BASHEER	HR	Prof. Sajeena J.P.S	A study on employee motivation on khadi and Village industries at Pathanamthitta, kerala
85	P19BU21M0089	SARATH S	Marketing	Prof. Sajeena J.P.S	A study on customer relationship management at embark edu solution pathanmathitta
86	P19BU21M0090	SHAIK GOUSE	Marketing	Prof. Sajeena J.P.S	A study of effectiveness of celebrity endorsement on consumer buying intention over FMCG products with special reference to Vijayawada city
87	P19BU21M0091	SHAIK MANSOOR BASHA	HR	Prof. Sajeena J.P.S	A study on employee training with reference to UIIC LTD

88	P19BU21M0092	SHALINI S PRAKASH	Health care	Dr. Dakshayani	A Study On Occupational Health And Safety Administration With Reference To Mark Engineers And Civil Contractors Hyderabad, India.
89	P19BU21M0093	SHAMEEM FARHATH AA	Marketing	Dr. Dakshayani	A study on customer satisfaction with special reference to LAMIT GROUP,MANJERI
90	P19BU21M0094	SHINE PS	Finance	Dr. Dakshayani	A Study on Inventory Management at Logiware
91	P19BU21M0095	SHINIL T K	Finance	Dr. Dakshayani	A study on the performance of selected equity mutual funds with special reference to UTI mutual fund
92	P19BU21M0096	SINI K SAM	Finance	Dr. Dakshayani	A Study On Non performing Assets on Nooranad Co-Operative Bank with reference to Alappuzha District
93	P19BU21M0097	SIYANA THOMAS	HR	Dr. Dakshayani	A study on effectiveness of training for employees in milma dairy, pathanamthitta
94	P19BU21M0098	SOURAV M S	Logistics	Dr. Dakshayani	A Study On The Logistics System, Performance, Monitoring And Control In Aviation Industry
95	P19BU21M0099	SREYAS.S	HR	Dr. Dakshayani	A Study on Effectiveness of Employee Retention Strategies with Special Reference to Akay Natural Ingredients Pvt.ltd.. Pathanamthitta.

96	P19BU21M0100	SUJA SV	HR	Dr. Dakshayani	A study on employee performance appraisal process and its impact on employee satisfaction in Rossell techsys (Division of Rossell India Ltd)Bengaluru.
97	P19BU21M0101	SUHAS B M	Finance	Dr. Dakshayani	A Study On Individual Investment Decision, Risktolerance And Influencing Factors Stock Market
98	P19BU21M0102	SWETHA UNNIKRISHNAN	HR	Dr. Dakshayani	A study on the effectiveness of quite quitting impacting on work life balance
99	P19BU21M0103	SWITHIN C	Finance	Dr. Dakshayani	A study on cash management with reference to KavinTech Solutions
100	P19BU21M0104	SYLESH	Finance	Dr. Dakshayani	A study on financial performance analysis with reference to Raidco
101	P19BU21M0105	VAISAKH KV	Logistics	Dr. Dakshayani	A study on warehouse management at Freighterix cargo solutions
102	P19BU21M0106	VAISHNAV MALAYIL	Logistics	Dr. Dakshayani	A study on material handling & storage package at vistarock logistics
103	P19BU21M0107	VISHNU PRASAD	Marketing	Prof. Muralidhar	A study on the consumer buying behaviour of smart phone with special reference to cloud digital hub in Calicut.
104	P19BU21M0108	VINEETHA MARY WILSON	HR	Prof. Muralidhar	A study on Employee Engagement Strategies at Raghus Health Care Pvt. Ltd, Bangalore

105	P19BU21M0109	VINEETH K	Logistics	Prof. Muralidhar	A study on logistics management at drs agarwalpackers and movers in Bangalore
106	P19BU21M0110	VYSAKH JAYASEELAN	Marketing	Prof. Muralidhar	A Study On Consumer Perception On Buying Behaviour With Special Reference To Crust 'N' Crumb, Muvattupuzha
107	P19BU21M0111	VISHNU S NAIR	Marketing	Prof. Muralidhar	A Study On Product And Services At Food Roller Flour Pvt Ltd, Pathanamthitta
108	P19BU21M0112	VISHNU SUNIL	Logistics	Prof. Muralidhar	"A Study On Logistic Management At Future Supply Chain Pvt Ltd"
109	P19BU21M0113	VYSHNAVI A	HR	Prof. Muralidhar	A Study on Satisfaction level of employees on various welfare facilities provided by Akay Natural Ingredients Pvt Ltd, Pathanamthitta District, Kerala
110	P19BU21M0114	YADHUKRISHNA K U	Logistics	Prof. Muralidhar	A study on opportunities and threat of Freight Forwarders in India with special reference to leo logistics Thrissur
111	P19BU21M0115	ZEN MATHEW PAUL	Marketing	Prof. Muralidhar	A study on impact of brand loyalty on customer satisfaction in five star coconut oil production company
112	P19BU21M0116	CHAITANYA BHARADWAJ	HR	Prof. Muralidhar	A Study on Employee Welfare Measures at BHEL.
113	P19BU21M0117	GEO SHIBU	HR	Prof. Muralidhar	A study on induction and employees attitude towards retention and effectiveness in organisation

114	P19BU21M0118	ISSON ISSAC KURUVILLA	Logistics	Prof. Muralidhar	A Study On Handling Pharmaceuticals In Cold Chain Logistics With Reference To Zeniline Global Logistics Pvt Ltd, Chennai
115	P19BU21M0119	JAYADEV TS	Marketing	Prof. Muralidhar	A study on importance of customer relationship management with reference to handloom industry Kanhirode weavers co-operative society
116	P19BU21M0120	JOSHIN JACOB	Logistics	Prof. Muralidhar	A Study on Materials handling-storage and packaging challenges with special reference to freighterix cargo solutions
117	P19BU21M0121	JOYAL MATHEW JAMES	Finance	Prof. Muralidhar	A study on Loan operation and financial performance of KSFE LTD, Thrissur

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